

**'A GREAT OPPORTUNITY  
TO MEET DEVELOPERS  
AND OTHER RETAILERS /  
BRANDS.'**

PIERLUIGI FARACE,  
MARKETING AND RETAIL MANAGER  
GROUPE SEB, ITALY



# ICSC European Outlet Conference

Meliá Milano Hotel, Milan, Italy  
13-14 October 2010

## Why Brands Love Outlets

- Top global brands: why outlets are crucial
- Exclusive research: Europe's best outlet centres keep their edge
- Investors and fund managers: we love outlets, too
- Emerging markets: outlets' expanding horizons



ICSC European Outlet  
Conference 2009

### ICSC European Partners



**Aareal Bank  
Group**

**CÓRIO**

**CBRE**  
CB RICHARD ELLIS



**TO REGISTER VISIT [WWW.ICSC.ORG/2010EOS](http://WWW.ICSC.ORG/2010EOS) OR CALL +44 20 7976 3102**

# Registration Form

## ICSC European Outlet Conference

In association with *Global Outlet News Brief*, *International Outlet Journal* and *Value Retail News*  
13-14 October 2010, Meliá Milano Hotel, Milan, Italy

### Four easy ways to register



[www.icsc.org/2010EOS](http://www.icsc.org/2010EOS)



International Council of Shopping  
Centers/Europe LLC  
1221 Avenue of the Americas  
New York, NY 10020-1099, USA



+44 20 7976 3102



+44 20 7222 7791

ICSC European Outlet  
Conference 2009

### Further information

For information on registration and membership please contact the team on +44 20 7976 3102 or [icsc.europe@icsc.org](mailto:icsc.europe@icsc.org)

### Deadlines

To qualify for the advance registration discount, book by 27 August 2010. For your name to appear in the main list of delegates we must receive your registration and payment by 8 October 2010.

### Cancellations/substitutions

Fees will be refunded in full if the cancellation is received by 27 August 2010. Between 28 August and 17 September 2010 refunds will be subject to a 50% charge. From 18 September 2010 onwards no refunds can be given. All requests for refunds must be received by ICSC in writing. Substitutions can be made at any time.

### Data protection

By entering your details into this form you agree to allow ICSC to contact you via mail, fax, e-mail, phone or otherwise regarding their services and events that may be of interest to you or your colleagues.

### Advance registration fee (by 27 August 2010)

ICSC Member €550.00 + €110.00 VAT = €660.00

Non-Member €700.00 + €140.00 VAT = €840.00

Retailer rate **All retailers receive a complimentary place.**

### Standard registration fee (from 28 August 2010)

ICSC Member €700.00 + €140.00 VAT = €840.00

Non-Member €860.00 + €172.00 VAT = €1,032.00

**Group discounts** For bookings of more than three delegates from the same company, paid for and submitted together, there is a 10% discount.

**ICSC Membership** To qualify for the discounted members fee, each registrant must be an ICSC member. See separate form for details and application for becoming a member of ICSC.

Please send information on sponsorship or contact Sally Stephenson on phone: +1 847 835 1617 E-mail: [sstephenson@icsc.org](mailto:sstephenson@icsc.org)

### Delegate Details

ICSC Member  Non-member  Retailer

Mr/Mrs/Ms \_\_\_\_\_ First name \_\_\_\_\_ Surname \_\_\_\_\_

Position \_\_\_\_\_ Company name \_\_\_\_\_

Type of business \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ City \_\_\_\_\_ Postcode \_\_\_\_\_

Country \_\_\_\_\_ Tel no \_\_\_\_\_ Fax no \_\_\_\_\_

E-mail (for conference correspondence) \_\_\_\_\_

ICSC Membership number \_\_\_\_\_

### Method of payment

Cheque. I enclose a cheque for € \_\_\_\_\_ Please make cheques payable to International Council of Shopping Centers/Europe LLC and enclose with your completed registration form.

Credit card. Please debit my account for € \_\_\_\_\_  MasterCard  VISA  American Express

Credit card number \_\_\_\_\_ Expiry date \_\_\_\_\_

Name (please print as it appears on card) \_\_\_\_\_

Signature \_\_\_\_\_

**TO REGISTER VISIT [WWW.ICSC.ORG/2010EOS](http://WWW.ICSC.ORG/2010EOS) OR CALL +44 20 7976 3102**